

# PRIVACY NOTICE

## GENERAL

Plants Por Favor thinks your privacy is important. Please read this section of our website to learn more about Plants Por Favor's philosophy and privacy policy. We understand that the protection of privacy is a major concern to many of our customers. To build on our relationship, Plants Por Favor wants you to understand a little bit about how our website interacts with visitors and how we will use any information gathered when you visit our website. By using our services and viewing this Site, you are consenting to the information collection, use and disclosure practices described in this privacy policy.

## TYPES OF INFORMATION GATHERED

Plants Por Favor may gather the following types of information: (1) personal information given voluntarily while using a feature of this website, for example, during a registration process or purchase, including name, address, phone number, e-mail address, (2) information gathered as a result of voluntary participation in a survey or poll, or when communicating with our webmaster or customer service Team Members; and (3) information gathered automatically when visitors visit our website.

Plants Por Favor will not sell or otherwise share personally identifying information with other people or nonaffiliated companies except to provide services to you at your request, or as required by law. Plants Por Favor will share this information with certain business partners to provide requested service that we do not provide directly. Plants Por Favor will only share personally identifying information with these business partners if they agree not to disclose the information to other parties and agree not to use this information to solicit.

Plants Por Favor may share aggregate data collected through its website that does not personally identify any party with our research partner and may from time to time share this type data with other business partners.

Plants Por Favor may disclose specific information upon governmental request, in response to a court order, when required by law, or to protect our or others' rights, property, or safety. We do not provide information to these agencies or companies for marketing or commercial purposes.

Also, if you participate in any blog or other online forum on our Site, any personal information that you post on the website may be shared with other participants in the forum. In any of these situations, the recipient of the personal information may be in the United States or another jurisdiction that may not provide an equivalent level of data protection to the laws in your home country.

## REGISTRATION

For you to receive certain benefits of our website you may first be asked to supply certain information such as your zip code. Plants Por Favor wants to supply you with information that benefits you and the more relevant information we have about you the better we can do this.

Plants Por Favor currently has an electronic newsletter and may launch similar products in the future. If you choose to receive our electronic newsletter, you will be asked for certain information so that we can customize your newsletter to suit your needs. Upon registering for the electronic newsletter, you will be asked for your name, email address, zip code, and other information specified in the enrollment process. You may be asked to tell us a little about your interests, including but not limited to, what sorts of articles you like to read, the sorts of wellness choices you currently make, and other questions of this nature. This information is used to deliver you a personalized electronic newsletter that we believe will be of interest to you. The more of this information you choose to share with us, the better we can craft a newsletter specifically for you.

If you choose not to share information with us the newsletter will simply be more generic. For example, if you are primarily interested in articles about the environment, we can't deliver those to you unless you share your interest with us. Similarly, if you are a vegetarian and request recipes without disclosing this fact, we can't guarantee that all recipes we send you will be meat-free. Providing us with this type of information is voluntary and you may change supplied information or unsubscribe at any time from any portion or all of Plants Por Favor's online services.

## **SURVEYS AND POLLS**

From time to time, Plants Por Favor website users may be asked to participate in voluntary surveys and polls. As a part of this process, you may be asked to supply personal information such as demographic information and lifestyle preferences. These surveys will be strictly voluntary, and you can choose to disclose this information or not.

## **COOKIES**

Plants Por Favor may automatically receive and record information on our server logs from your browser, which may include your IP address, Plants Por Favor's cookie information, session time, click path analysis, and the pages you request. Plants Por Favor will only use this type data in an aggregate form which does not identify you personally.

## **UPDATING PERSONAL INFORMATION**

Plants Por Favor understands that you may want to change or access your personal information. You may do so by following the directions on your e-newsletter. To protect your privacy and security, we will verify your identity before granting access or making changes to your personally identifying information.

## **PLANTS POR FAVOR 'S USE OF INFORMATION**

Plants Por Favor may use information gathered through its website for the following general purposes: (1) to customize content delivered to you; (2) to contact and provide service to you as well as improve the overall delivery of Plants Por Favor's services; and (3) to conduct research for other purposes related to Plants Por Favor's core business. In no case will Plants Por Favor use personally identifying information for its own use or the use of any other party, except to provide the services you request or as required by law. Plants Por Favor only reviews usage of our online content in the aggregate (meaning information summarized into large groups of users with no personally identifying information) to determine the most popular website features and to help us develop new content and service ideas.

## **CHANGES TO PRIVACY POLICY**

This document was last updated September 2022. Plants Por Favor may update this privacy policy at any time. If so, Plants Por Favor will post the updated privacy policy on this site. Plants Por Favor encourages you to review this privacy policy from time to time for any changes.

## **LINKS**

This website contains several links to other websites not controlled by Plants Por Favor. We have attempted to choose our linked partners with great care; however, Plants Por Favor is not responsible for the privacy practices of any linked site. You should read the privacy policy of each linked website to understand the related policy. This privacy policy applies solely to information collected through Plants Por Favor's website. In addition, when you browse, they may place their own cookies on your computer, and we do not control cookies placed on your computer by third parties whose links appear on our site.

## **SECURITY**

Plants Por Favor has attempted to take all reasonable steps to have physical, electronic and procedural safeguards in place to protect personal information gathered through this website. This includes compliance with related federal regulations and may include use of industry-standard Secure Socket Layer (SSL) encryption to prevent any loss, misuse, unauthorized access, disclosure, or modification of personal information. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, we cannot guarantee or warrant the security of any information you transmit to or from our web sites, and you do so at your own risk.

## **QUESTIONS AND COMMENTS**

Plants Por Favor is always interested in what our customers have to say. If you have any questions or concerns, please feel free to contact us at [info@plantsporfavor.com](mailto:info@plantsporfavor.com).